



AROGRANAM
TECHNOLOGIES

CAREER LAUNCH HANDBOOK

*Experience the unique
Hire–Train–Deploy (HTD)
model Career Accelerator,
bridging the gap to global
tech careers.*

Rural Roots. Digital Wings



www.aroganam.com





About Company

Arogranam Technologies is a pioneer in tech education and solutions, dedicated to empowering the next generation of professionals. We offer high-quality training across diverse domains such as Data Science, AI, IoT, Digital Marketing, Full Stack Development, Mobile App Development, PMP, and SAP, bridging the gap between academic learning and industry needs. Our programs, designed by industry experts and featuring tools like TensorFlow, Arduino, and React.js, provide practical, hands-on skills to help learners excel in the evolving tech landscape.

With a special focus on rural students, we ensure access to opportunities often beyond reach, building their confidence to tackle real-world challenges. Beyond training, we deliver innovative tech solutions to businesses, including SAP implementation and AI-driven digital marketing. Headquartered in a vibrant tech hub, Arogranam fosters a community of innovators, combining technical excellence with a learner-centric approach to help rural students, professionals, and entrepreneurs unlock their potential and shape a brighter future.

“ Education is the passport to the future, for tomorrow belongs to those who prepare for it today. ”
– Malcolm X

Our Principles

At Arogranam Technologies, we are guided by integrity, innovation, and inclusivity. We believe in delivering excellence through ethical practices, embracing cutting-edge technologies, and creating equal opportunities for all, especially for students from rural backgrounds.

Our Vision

We envision a world where technology education knows no boundaries. Arogranam Technologies strives to be a global leader in tech training, fostering innovation and enabling rural talent to lead the future of technology with confidence and expertise.

Our Mission

Our mission is to empower learners, particularly from underserved rural communities, with industry-relevant tech skills. Through practical training in fields like Data Science, AI, and IoT, we aim to bridge the gap between education and employment, opening doors to global opportunities.



OUR CORE VALUES

INNOVATION



We embrace the latest technologies to deliver forward-thinking training, ensuring learners stay ahead in the tech world.

EXCELLENCE



We are committed to the highest standards in education and mentorship, providing industry-aligned skills for success.

INCLUSIVITY



We prioritize equal opportunities, especially for rural students, empowering them to access global tech careers.

COLLABORATION



We foster partnerships between learners, mentors, and industry, creating a supportive community for growth.

OUR KEY OFFERINGS

Advanced AI for All Domains

Unlock the power of Artificial Intelligence with our comprehensive training program, designed for complete beginners to advanced learners. No prior coding experience is required—we start from the very basics and guide you to mastery, ensuring you're ready to apply AI across industries like Finance, Healthcare, Education, Manufacturing, Retail, and Legal Tech.

Training Approach

- We begin with foundational concepts like understanding AI, its applications, and basic programming (Python).
- Our step-by-step method includes interactive lectures, hands-on coding labs, and real-world projects, ensuring you gain practical skills.
- Weekly doubt-clearing sessions and 1:1 mentorship from industry experts help you progress confidently.

Method

- Online, hybrid, or in-person classes with a focus on practical learning.
- We use industry-simulated capstone projects, coding challenges, and collaborative group work to build your AI expertise.

Duration

- 8 months.

Syllabus



Introduction to AI and its applications across domains.



Basics of Python programming for AI (no prior coding needed)



Generative AI: Working with tools like ChatGPT, DALL-E



Natural Language Processing (NLP) and Computer Vision fundamentals.



Machine Learning with TensorFlow and PyTorch.



Advanced topics: LangChain, Vector DBs, LLM Fine-tuning

OUR KEY OFFERINGS

Full Stack Development (MERN) with AI

Build modern web applications and integrate AI capabilities with our Full Stack Development training, designed for complete beginners to advanced learners. No prior coding experience is needed—we start from the basics and guide you to develop full-stack applications using the MERN stack while incorporating AI features for smarter solutions.

Training Approach

- We begin with foundational web development concepts and basic programming (JavaScript), ensuring a smooth learning curve.
- Our hands-on method includes interactive lectures, coding labs, and real-world projects, with weekly doubt-clearing sessions and 1:1 mentorship from industry experts.

Method

- Learn through online, hybrid, or in-person sessions, focusing on practical development.
- You'll build full-stack applications, integrate AI functionalities, and collaborate on projects to create deployable solutions.

Duration

- 6 months.

Syllabus



Introduction to web development and the MERN stack.



Basics of JavaScript and Node.js
(no prior coding needed)



Front-end development with React.js, Redux.



Back-end development with Node.js, Express.js



Introduction to AI: Using AI APIs (e.g., ChatGPT)



Deployment: Host applications on Render, Netlify.

OUR KEY OFFERINGS

Digital Marketing with AI

Master AI-powered marketing strategies with our Digital Marketing training, designed for complete beginners to advanced learners. No prior experience is needed—we guide you from the basics to creating impactful campaigns across digital platforms.

Training Approach

- Start with foundational marketing concepts and tools, progressing to AI-driven strategies.
- Our hands-on method includes interactive lectures, campaign-building labs, and real-world projects, with weekly doubt-clearing sessions and 1:1 mentorship from marketing experts.

Method

- Learn through online, hybrid, or in-person sessions, focusing on practical skills.
- You'll work on live campaigns, analytics tasks, and collaborative projects to build expertise.

Duration

- 3 months.

Syllabus



Introductuion:
Fundamentals of
Digital Marketing



Design, Creatives
and Video Editing
(Free Softwares)



Meta Ads, Funnel,
Automation and
Google Ads



Copywriting,
Email Marketing,
LinkedIN Ads



Social Media
Management and
SEO



How to use
AI for Marketing



TECHNOLOGIES





Our Approach



Program
Structure

Approach No. 1

6 months (customizable), available online, hybrid, or in-person.

Modules



Approach No. 2

Weekly learning plans, assignments, and mini projects tailored for all learners, with a special focus on empowering rural students.



Target
Audience

Approach No. 3

College students, working professionals, entrepreneurs, and job seekers, with an emphasis on rural talent seeking global opportunities.

Evaluation



Approach No. 4

Weekly assessments, a final capstone project, and viva to ensure practical mastery.

WHY CHOOSE US?

Under the banner of "**Arogranam: Building Tech Dreams, Rural to Global**", we are committed to transforming lives through tech education:



Real-time Projects:

Work on industry-simulated capstone projects to gain practical skills.



Hands-on Experience:

Access lab sessions, GitHub portfolios, and coding challenges.



University-Endorsed Diploma:

Earn a recognized certificate, mark sheet, and course completion through our institutional tie-ups.



Senior Mentorship:

Receive 1:1 support and guidance from industry professionals, with a focus on uplifting rural learners.



Mock Interviews:

Prepare with resume building and technical/HR interview simulations to boost employability.



Placement Support:

Benefit from resume circulation, job fairs, internships, and referrals, ensuring rural students access global opportunities.



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